

# 2015 CHNA-HIP Report

## Sac County

### Community Health Improvement Plan

GOAL	Strategies	Progress on Strategies
To increase community awareness, targeting youth & pregnant women of harmful addictive behaviors by implementing a campaign which addresses the use of drugs, alcohol , & tobacco products	Provide researched based curriculum in the schools.	<p>Staff provides Life Skills program in the school systems. During the 2013-2014 school year staff provided 69 4th grade students and 66 6th grade students with Life Skills programming. Using Database Builder instrument for 6th grade students which were calculated and cleaned by IDPH processes the following percentages of students maintained or Improved perception of risk as evidenced by Database Builder results:</p> <p>Marijuana: 89.7% Alcohol: 89.1% Tobacco: 92.6%</p> <p>The outcomes have shown students have increased knowledge and were positively engaged in the presentations. During the 2013-2014 school year 3 sections of 6th graders (approx. 50 students) and 3 sections of 4th graders (approx. 60 students) were provided Life Skills programming in the East Sac District. % Maintained or Improved perception of risk as evidenced by Database Builder results</p> <p>Marijuana: 89.7% Alcohol: 89.1% Tobacco: 92.6%</p> <p>At OA-BCIG middle school in Odebolt, staff continues to coordinate/collaborate with the guidance counselor to offer Life Skills curriculum. Information on binge drinking, marijuana, inhalants, RX &amp; OTC drugs presented.</p> <p>New Opportunities staff offer educational sessions at the schools in the county ongoing as requested.</p>

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		We provided presentations to 4H youth leaders to offer prevention services to leaders and members. We have continued our partnership with East Sac Schools implementation of the Girl Talk curriculum and have expanded to also partner with OABCIG in Odebolt with this same curriculum.
	Hold town hall meeting to educate parents on the harm and risks of underage drinking/binge drinking	A town hall meeting was held May 1, 2014 in with support of a stipend from SAMHSA in which Sac County was targeted due to being a SPF-SIF funded county. There were approximately 25 in attendance.
	Provide retail education to establishments that sell alcohol.	'Priority targeted at convenience stores & grocery stores. 2 Off Premise and 5 On Premise TIPS Trainings Conducted for retailers-total 7 Trainings trainings were held with 100% of participants receiving their 3 year certification during the state FY14.
	Provide youth tobacco advocacy groups to promote healthy behaviors in middle school	The I-STEP group at East Sac Middle School is doing extremely well for their first year (2013-2014 year). The group called Tobacco Is Killing (TIK), consisting of 24 members has put tobacco fact labels on popcorn bags at track meets and soccer games this spring.

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	To support the SPF-SIG (Strategic Prevention Framework-State Incentive Grant) 5 year project.	To address underage drinking the county has chosen the following strategies: IDPH Media Campaign, Responsible Beverage Service Training for retailers, and a developing/passing a Social Host Ordinance. To address adult (18-24 yr. olds) binge drinking the county has chosen the following strategies: IDPH Media Campaign, Responsible Beverage Service Training for community events, and restrictions at community events (helping develop/implement best practice policies around the sale and consumption of alcohol). Media campaigns for each priority area have been easily placed and we continue to work on finding new outlets. Responsible Beverage Service training has grown and at a good pace to reach goal numbers for on and off premise trainings. The county continues to work toward goals in implementing environmental strategies and processes. The greatest success is the coalition really beginning to grasp the concept of environmental strategy and have come to support the process and the outcomes. IDPH received a 7 month no cost extension was approved and will be able to continue at full funding in Sac County through December 30, 2014. IDPH received a follow up grant from SAMHSA called "Partnerships for Success" – which was opened for selected counties for competitive proposal process. Sac County did receive this funding and is continuing to follow the SPF process to address underage drinking and underage binge drinking.
	Educate women on the dangers of secondhand smoke	Prevention staff continue to work closely with WIC staff and provide resources for clinics and being present/available for at least 2 clinics per year. Staff also work to provide educational materials and promote Quitline across the county at every available opportunity to reach women. Submitted an article for the special insert in the Sac newspaper insert for Prevent Child Abuse month on the topic of "What is Third-Hand smoke? Is it a Danger to My Children?"

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GOAL	Strategies	Progress on Strategies
To provide families with the necessary parenting skills for optimal positive child-bonding, optimal child health ,development, and learning, enhanced parental self-sufficiency , and prevention of child abuse and neglect.	Seek funding through Early Childhood Iowa or other grants to provide In-Home visitation program to families with children 0-5.	Funding was received fro FY 14-15 from Early Childhood Iowa & Prevent Child Abuse grants for the Family STEPS program. The program is credentialed through the State's Iowa Family Support Standards. During the past year 579 visits were made to 36 families with 54 children. Outcomes are measured using the Life Skills Progression Tool. 92% of participating families improved or maintained nurturing skills.
	Outreach efforts to community partners such as physician's offices, civic groups, WIC, Family Development Center, Women's Health Program/Family Planning, New Opp. Etc.	Outreach efforts are provided ongoing to all community partners through monthly Sac County Coalition meetings (Early Childhood Iowa, Prevent Child Abuse, DeCat) phone calls & personal contacts.

GOAL	Strategies	Progress on Strategies
To improve knowledge & access to resources for agencies serving the county and or the residents.	Develop a new resource brochure for services in Sac County	New brochure developed and will be distributed in the county.
		Information sharing and improving access to resources continues to be accomplished through monthly coalition meetings in the county i.e. Early Childhood Iowa, DeCat, Prevent Child Abuse, & County Wellness.
		The resource directory is available on-line through New Opportunities and Sac County Health Services websites.

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To increase awareness in the county of childcare issues and improve parental knowledge.	Coordinate with Child Care Resource and Referral (CCR&R) serving Sac County to identify the # of registered & non-registered providers.	Total of 31 providers ( 7 registered, 14 nonregistered, 7 preschools, 2 centers, 1 school age)
		29% have QRS
	Write news release articles quarterly to increase parental awareness.	Child Care Conference and training for provider are held in Sac County
		Consultant participates in Sac County coalition to give information and talk about needs for the county.